

RASPBERRY FLAVORS

RED GEMS FRUITY & DELICIOUS

It's raspberry time - with
Silesia's new flavor varieties.



For a wider range.

Raspberry flavors with five different profiles.

Convincing taste.

Silesia presents its latest developments to meet the very individual perceptions that are associated with the perfect raspberry flavor.

Some prefer a sweet, fruity profile while others love a fresh green flavor. In order to meet these expectations, Silesia has expanded its portfolio of raspberry flavors with five new flavor types with very different profiles, available in natural and non-natural versions.



Garden raspberry.

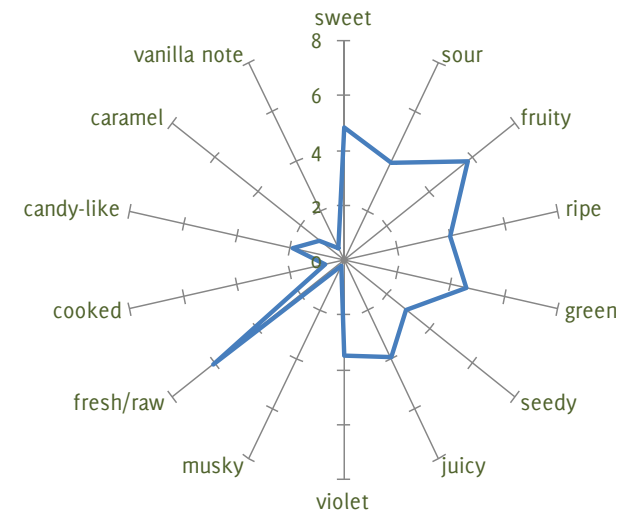
A track record!

Directly from hand to mouth.

The raspberry freshly picked from grandma's garden! In developing this flavor, the fresh sweet fruity character of the berry has been placed in the foreground.

Association:

Granny's raspberries, just a few perfect pearls in a child's hand.



Wild raspberry.

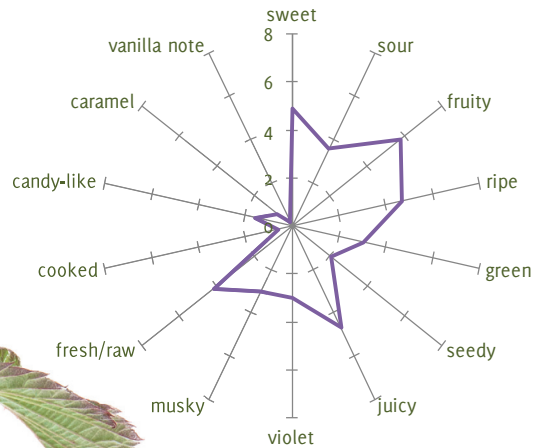
Bright red.

Gems in the forest.

The wild raspberry: it must taste fruity, juicy and fresh.

Association:

Raspberries freshly picked during a walk through the forest and wrapped in a handkerchief.



Raspberry candy.

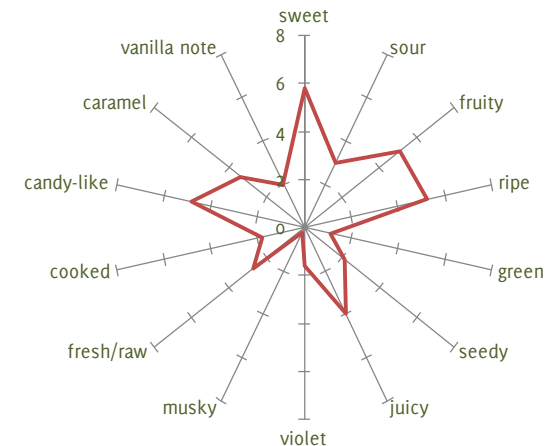
Childhood memories.

Candy classic.

Memories of the classic among sweets - soft pink and shaped like a raspberry - who does not know them? The raspberry candy - sweet, ripe, fruity and juicy.

Association:

The classic - raspberry candies in a sugar cone.



Raspberry puree.

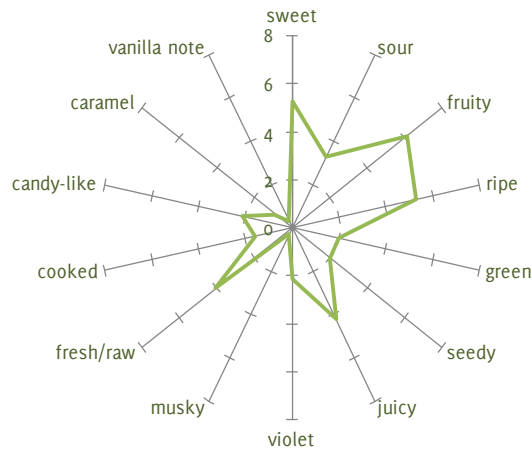
Seedless delight.

Favorite topping.

Fruity ripe notes play a main role in this flavor profile. All the positive properties of a delicious raspberry puree have been captured and incorporated.

Association:

Hot raspberries over vanilla ice cream - creamy seedless fruit pulp.



Raspberry jam.

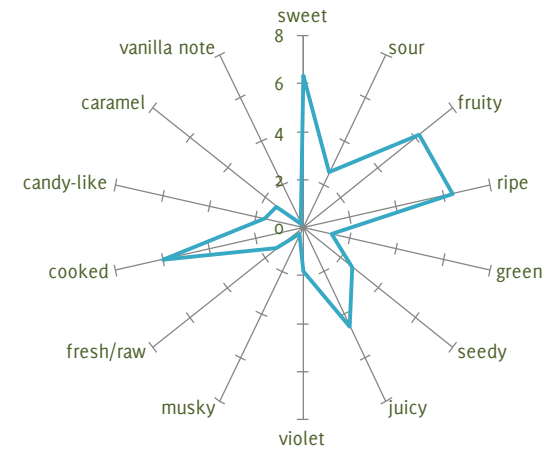
Summer in a jar.

Just like homemade.

Delicious raspberry jam as a fruit gum? That has been achieved perfectly with this flavor. The juicy notes and cooked profile round out the fruity ripeness of the raspberry.

Association:

An open jar of homemade raspberry jam surrounded by fresh raspberries or raspberry jam on a crusty breakfast roll.



These flavors meet the following criteria:

- Kosher & Halal
- FEMA-Gras
- No declarable allergens
(in accordance with Appendix IIIa of Directive 2000/13/EC)
- No GMO-declaration
(in accordance with Regulation (EC) No. 1829/2003 and 1830/2003)

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About us.

For more than 100 years our family-owned business has had a role in the world of flavors where our priority has been to offer high quality products. These high standards strengthen our international position as one of the leading flavor producers. At the same time we maintain the attributes of a family-owned company that is driven by its traditional values. Our company philosophy guides us to act responsibly when dealing with our employees, our customers and the environment.

High standards, customer focus and close collaboration with our clients guarantee a product developed to meet each customer's needs. The result: innovative, high quality food products which give our customers a decisive competitive advantage.

Welcome to our world of flavors. The world of Silesia.

Silesia

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Silesia. Taste the flavor.