www.silesia.com BERRY-FLAVORS

### About us.

For more than 100 years our family-owned business has had a role in the world of flavors. From the beginning, our priority has been to offer a product line of the highest quality. These high standards have helped us to strengthen our position internationally, as one of the leading flavor producers.

At the same time we maintain the attributes of a family-owned company that has and still is driven by its traditional values. Our company philosophy guides us to act responsibly when dealing with our employees, our customers and the environment.

Our standards, our customer focus and close collaboration with our clients guarantee a product developed to meet each customer's needs. The result: innovative, high quality food products, which give our customers a decisive competitive advantage.

Welcome to our world of flavors. The world of Silesia.

### Silesia

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Silesia. Taste the flavor.

# HARVEST THE FRUITS OF OUR LABOR.

The new berry flavors from Silesia.





### We pack only the fruitiest berries in our baskets.

Enjoy the new berry flavors from Silesia.

### Our goal was a natural taste.

When it comes to developing new flavors, the taste of nature is our yardstick. With this hard taskmaster, we were able to select flavors to meet the needs of our customers.

### The berries are ready.

Only the most popular berry fruits have encouraged us to create our new berry range. The tastiest and finest fruits have found their way into our new berry assortment: sweet raspberries, juicy blueberries, vibrant blackberries, delicious blackcurrants and fruity lingonberries.



### Our selection is your guarantee.

Extensive market research and numerous tastings by our sensory panels form the basis for our new berry range, with seductively authentic berry profiles – the ideal starting point for successful product creation.

### A freshly picked taste - perfect for snacking.

Our new berry flavors are inspired by nature, and have been developed alongside each fruit. The results are very different flavor profiles perfect for use in a variety of applications.

### The variety of good taste.

Our fine selection of berry flavors.



### **Blackcurrant**

### The cassis berry.

Blackcurrants are unmistakable. The small jet-black berries are shrubby, rather tart and powerfully intense. All parts of the plant are aromatic - the leaves, the stem, the buds and of course the berries. In German, the berry is named Johannisbeere after St. John, as harvest begins on June 24th, also known as St. John's Day.

### **Blackberry**

### Strong berry enjoyment.

Who hasn't seen the blackberry in their grandma's garden? Its intense shine and deep dark purple color make the blackberry a special fruit. Juicy ripe blackberries combine subtle sweetness with a soft gradation of acid.



### **Raspberry**

### The velvety one.

Raspberries are very sensitive and must be harvested by hand. So it's not just their special flavor that makes them little treasures. Picked when mature and processed while fresh, they taste sensational. Their fleshy, velvety texture and sweet fruity flavor with a slight hint of seeds makes the raspberry one of the most popular summer fruits.



### **Blueberry**

### Little vitamin bombs.

Deep blue miniature globes with a very sweet taste - these are blueberries. The blueberry is not just a colorful decoration, but also a delicious vitamin bomb. Blueberries, with their woodysweet flavor and soft juicy flesh, are versatile and blend well with other berries.



## Our berries grow with your needs.

The new berry flavors for your range of products.



### The robust one.

The lingonberry is a Scandinavian relative of the American cranberry and the European mountain cranberry. In Sweden, people call it the "red gold of the land". The spherical fruits grow to about a centimetre in size and their color varies from light red to scarlet. Their high acidity gives them a long shelf-life. With its tart fruity note, this berry goes very well with both sweet and savory foods.

### Prepared for the diversity of your needs.

We know the needs of our customers and have subjected all the flavors to extensive testing. In this way we ensure a superior taste experience and optimal usability in the applications demanded by our customers.

